# Auriane Bertil Graphic Designer

# ABOUT

Creative Graphic Designer transitioning from a career in 3D animation for VFX films. Specializing in visual identity, print, packaging design, and illustration, with a strong foundation in storytelling, composition, and color. building Passionate about cohesive brand systems and impactful marketing visuals across digital and print media.

# **EDUCATION**

### Master in 3D Animation

ARTFX, Montpellier (France) 2018 – 2021

### Master CG Animation & FX

ESMA, Montpellier (France) 2016 – 2018

#### MANAA

ESMA, Montpellier (France) 2015 – 2016

## SKILLS & SOFTWARES

- Visual Identity
- Typography & Color Theory
- Layout & Editorial Design
- Stationary Design
- Digital Marketing Assets
- Visualizer
- Illustration
- 3D Animation
- Project Management
- Client Communication
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Procreate

## LANGUAGES

- English (Fluent)
- French (Native)

# CORE COMPETENCIES

- · Strong visual storytelling rooted in both cinematic and graphic design practices
- Expertise in color theory, typography, and composition for print and digital media
- $\cdot \;$  Skilled in developing cohesive brand identities, packaging, and marketing visuals
- Proficient illustration abilities supporting branding and promotional content
- Detail-oriented with a strong focus on design consistency and visual impact
- Clear and professional communication with clients and collaborators
- Proficient in Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects, Premiere).

# **PROFESSIONAL EXPERIENCE**

#### Graphic Designer | Freelancer - Remote

January 2024 - Present

- Designed brand identities, packaging, and stationery for small businesses, with a focus on consistency across print and digital touchpoints.
- Created visual assets for social media and promotional materials, applying strong composition, typography, and color principles.
- Collaborated closely with clients to translate their vision into clear, impactful designs aligned with their brand strategy.

## Illustrator | Freelancer - Remote

January 2024 - September 2024

- · Produced custom illustrations and visual assets for a collaborative card game project.
- Developed original character designs and visual storytelling elements to support gameplay
- Adapted artwork for both digital platforms and printed prototypes, ensuring visual consistency across formats.

### **3D Animator** | Sony Pictures Imageworks

GHOSTBUSTERS: FROZEN EMPIRE (2024) - VFX Film

Montréal, QC - July 2023 - December 2023

- Created high-quality character animations that enhanced narrative and visual impact.
- Collaborated with supervisors and VFX teams to ensure consistency with the director's vision.
- Applied animation principles to deliver polished, photorealistic motion in a fast-paced production pipeline.

### **3D Animator** | MPC

ANT-MAN AND THE WASP: QUANTUMANIA (2023) - VFX Film Montréal, QC - March 2022 - January 2023

- Produced detailed creature and character animations integrated with complex visual effects.
- Ensured performance realism through strong timing, weight, and movement fidelity.
- Collaborated with animators to maintain consistency in characters performance across sequences.

#### **3D Animator** | Mr.X PREY (2022) - VFX Film LANDSCAPE WITH INVISIBLE HAND (2023) - VFX Show Montréal, QC - October 2021 - March 2022

- · Delivered expressive character and creature animations with a focus on cinematic realism.
- $\cdot$  Optimized animation workflows using Maya, ShotGrid, and MotionBuilder for efficient delivery.
- · Worked closely with leads and other departments to maintain visual continuity across sequences.